

BirdDog eCommerce 10 Years of eCommerce Excellence!

Our expert team has brought together all of the Ecommerce tools you need to create and manage your online business store with our easy-to-use Ecommerce software combined with our Ecommerce Web hosting services. With more features than any other online system, you will find BirdDog to be the only Ecommerce software solution you'll ever need.

Whether you're looking to improve your online business or start from scratch, **BirdDog Ecommerce** is your solution.

- ✓ **100% Macola Integration**
- ✓ **Local / Hosted Optional**
- ✓ **SEO Optimized**
- ✓ **Product Feed Integrations**
- ✓ **Intuitive Content Management**
- ✓ **Robust Shipping/Logistics Tools**

- ▶ **Platinum Web Design** that delivers creative genius through web graphics, banners and more
- ▶ **Integrated Credit Card Processing** that's safe, secure and PCI compliant
- ▶ **Freight Quotes** in real time can be based on weight or order rules
- ▶ **Guest Checkout** allows your customers to purchase without creating an account
- ▶ **SavedCarts** allows your users to save and name shopping carts for easy orders or reorders
- ▶ **Responsive Web Design** seamlessly optimizes your site for PC, laptop, tablet or smartphone
- ▶ **Promos / Coupons** pushes sales upward with comprehensive coupon campaigns and discount offers
- ▶ **UpSell and Cross Sell** your way to bigger average sales dollars
- ▶ **OrderRules** is where custom rules are created based on various trigger and results options
- ▶ **SalesTax Connector** is your connection to Avalara and their fully integrated tax mgmt system
- ▶ **Locator** is your champion whether you need to support a dealer search or store finder scenario
- ▶ **Feature Option Items** are a breeze with configurator support for complex items and BOMs

