

Reduce errors and optimize operations with automated actions and alerts

Exact Macola 10 Business Activity Monitoring allows you to proactively identify, report and respond to critical situations and events in real-time

Business Activity Monitoring enables you to create automated actions which are triggered by predefined business conditions. These business conditions are incredibly flexible, with thousands of potential conditions and responses.

One of the most common reasons for missed orders and payments is human error. Associates simply overlook the task of entering a certain number of orders each month. Business Activity Monitoring reduces the chance of missed orders or payments by eliminating the need for this burdensome manual entry—automatically taking action on a predefined schedule.

For example, when an order is received, a business could automatically generate the invoice and send it to the customer. If a customer has been inactive for a certain number of months, an alert could be sent to the associated sales rep. And if a standard monthly order has not been received from a supplier, the inventory manager would want to know. Business Activity Monitoring allows automated monitoring of incoming orders, inventory, suppliers, materials, financials and much, much more!

In Exact Macola 10, not only is Business Activity Monitoring included, it's unlimited!

Exact Macola 10 can help you stay on top of your organization's operations and prevent costly errors. You can set actions or alerts around business conditions such as:

- Sending email alerts
- Generating customized reports
- Updating databases
- Initiating workflows
- Uploading reports



Would your business benefit from:

- A process for identifying and acting on missed orders?
- An understanding of who is NOT buying from you on their regular schedule?
- Visibility into invoices that are past due?
- Digital order acknowledgments, shipping notifications, invoices and certificates of analysis?
- Notifying your customers the day before their production order is complete?
- Notifications when inventory reaches minimums?

= exact

And it all comes together.

Return on Investment

Businesses typically see a positive return on investment using Business Activity Monitoring in weeks or even days by:

- Catching even a single sales opportunity that otherwise would have been missed
- Reducing receivable write-offs and increasing collections
- Running automated reports on a regular basis, saving time and money compared to burdening your office staff
- Completing tasks with greater accuracy, reliability and consistency than manual entry

Don't let another order slip through the cracks! Control your operations through automated actions and alerts.

In addition to monitoring Exact Macola 10, business data can be monitored in incoming SMTP email and third-party applications that store information in a MS SQL Server database.

To learn more about how Exact Macola 10 can help your business grow, contact us at 1.800.468.0834 or visit us online at www.ExactMacola.com