



WHITEPAPER

Why **Exact** ERP?

Top 10 reasons for considering
Exact Business Software

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Introduction

For most businesses, investments in business software are critical for running efficient operations. Often times, business owners must consider the balance in protecting mission critical technology investments, replacing dated technology solutions and minimizing the disruption of user experiences that result from the change.

At Exact, we believe that many of our past, present and future customers are well-served to consider what a transition to Exact Business Software could do for their business. Exact Business Software is our next generation solution, with its design and execution being guided by the experienced voices of our customers. What's more, the international platform of Exact Business Software meets the needs of customers on a worldwide basis. With localized functionality in over 100 different countries, we are confident that investing in Exact Business Software will provide tangible benefits for businesses all over the world. The result provides a compelling answer to the question – Why Exact Business Software?



Top 10 Reasons to Consider Exact Business Software

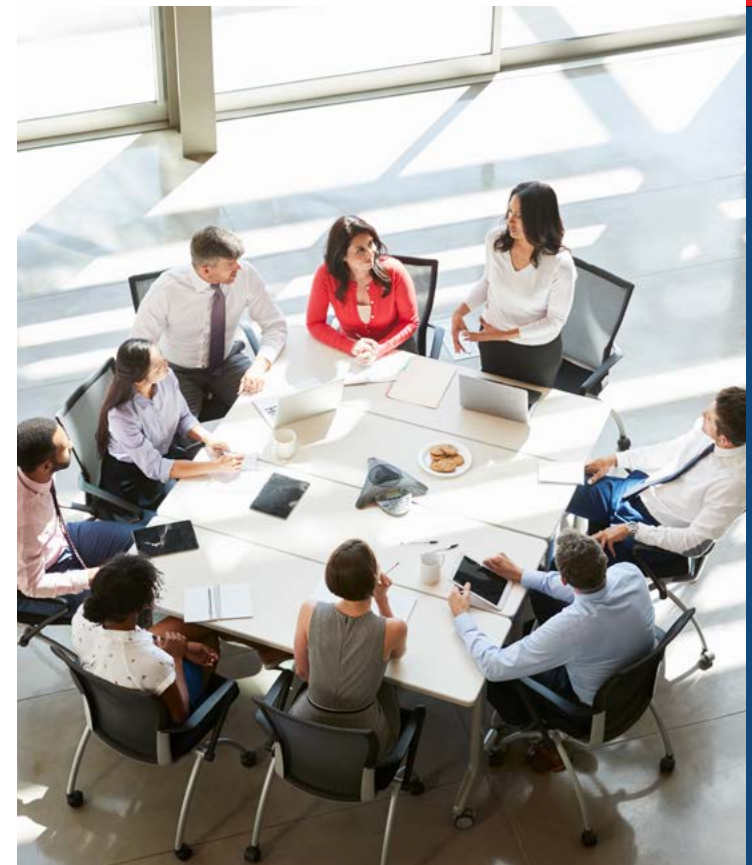
1 Real-time Information for all of your Operations Professionals

Exact Business Software provides a complete business solution for financial and professional service organizations, wholesale distributors and manufacturers. Due to its completely integrated architecture, Exact Business Software allows real-time information and immediate drill-down capability to get detailed decision making information without having to close screens and open others. This capability utilizes Accounts Cards for viewing GL, Inventory, Customer, and Vendor activity. They are available as hot links throughout the system, allowing immediate access to the data you need the most. Besides the Card Views, the Master Production Schedule and MRP Planning screens also have unique item information with enhanced Graphical Views that make it easier than ever to understand what products your

customers need and when they need them. With licensing options for heavy, medium and light users, Exact Business Software provides just the right amount of functionality for every resource in your organization.

2 Increase Productivity by eliminating the myriad of software applications in use today

Throughout the years, your company may have needed to invest in different point solutions to meet the departmental needs within your business. With the completeness of Exact Business Software, Exact enables your business to remove so many of these disparately connected applications that plague productivity. Exact Business Software has been engineered to present a uniform



look and feel within specific processes as well as across processes. Whether it's Customer Orders, Purchase Orders, or Production Orders – your employees will quickly and accurately navigate through the screens because of the consistent design, allowing them to execute processes faster and keeping your business operations moving forward. For example, the creation of bills of materials and routings are presented in one common screen, while users have the ability to create purchase orders for items directly from multiple-level, item viewing screens. Orders to cash and purchase to pay business processes can also be managed from single screens in Exact Business Software, allowing various processes to take place in the most efficient way possible.

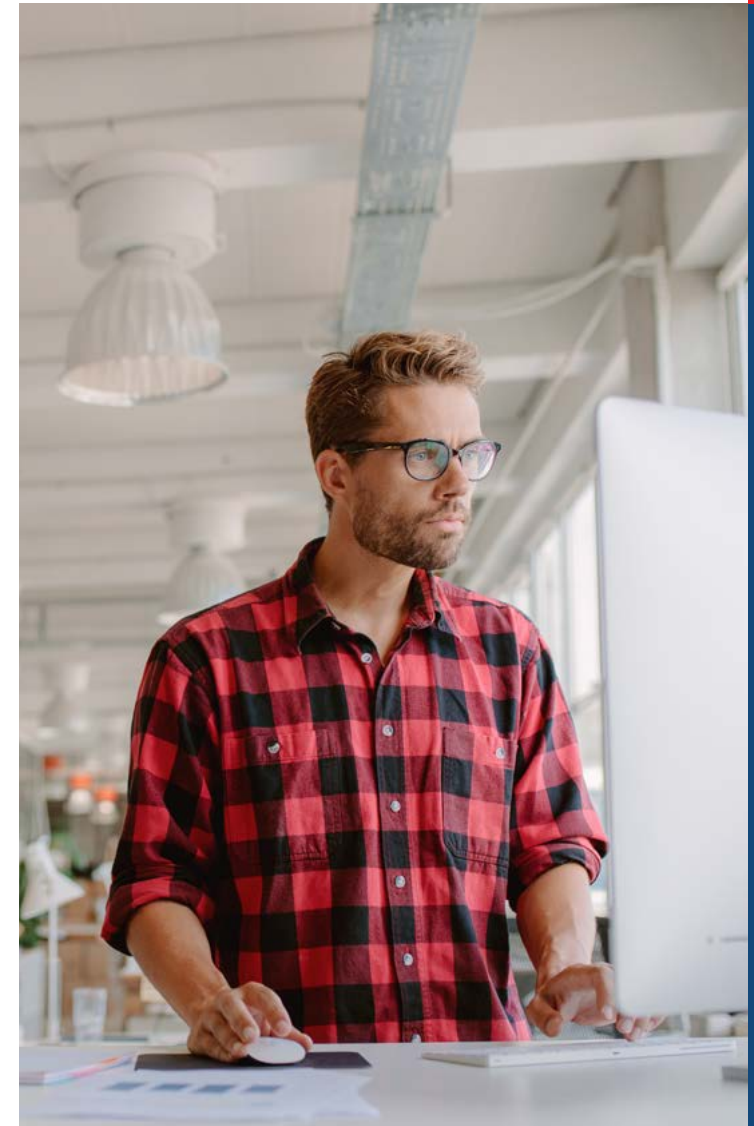
3 Provide improved business collaboration – anywhere - with Exact Synergy

Exact Business Software offers the most complete integration with Exact's award-winning software, Exact Synergy. Exact Synergy is a business process management (BPM) solution designed to manage the interactions

of your business' employees, customers, partners and suppliers. Documents and workflows in Exact Synergy are readily shared in Exact Business Software and available for people to share, interact and automate your business transactions. Exact Synergy has also been widely adopted in the ERP market "on top of" many other well-known business software applications. When considering a move to Exact Business Software, existing customers of Exact Synergy can make the move without losing their years of past history in Synergy's workflow, document management, HRM, CRM and project management functionalities.

4 Eliminate inflexible, vanilla, software-driven processes by seamlessly defining business processes that match the uniqueness of your organization

Many business software applications were originally written as independently functioning modules, servicing discrete departments within the same company. Over time, these modules have been accompanied by other



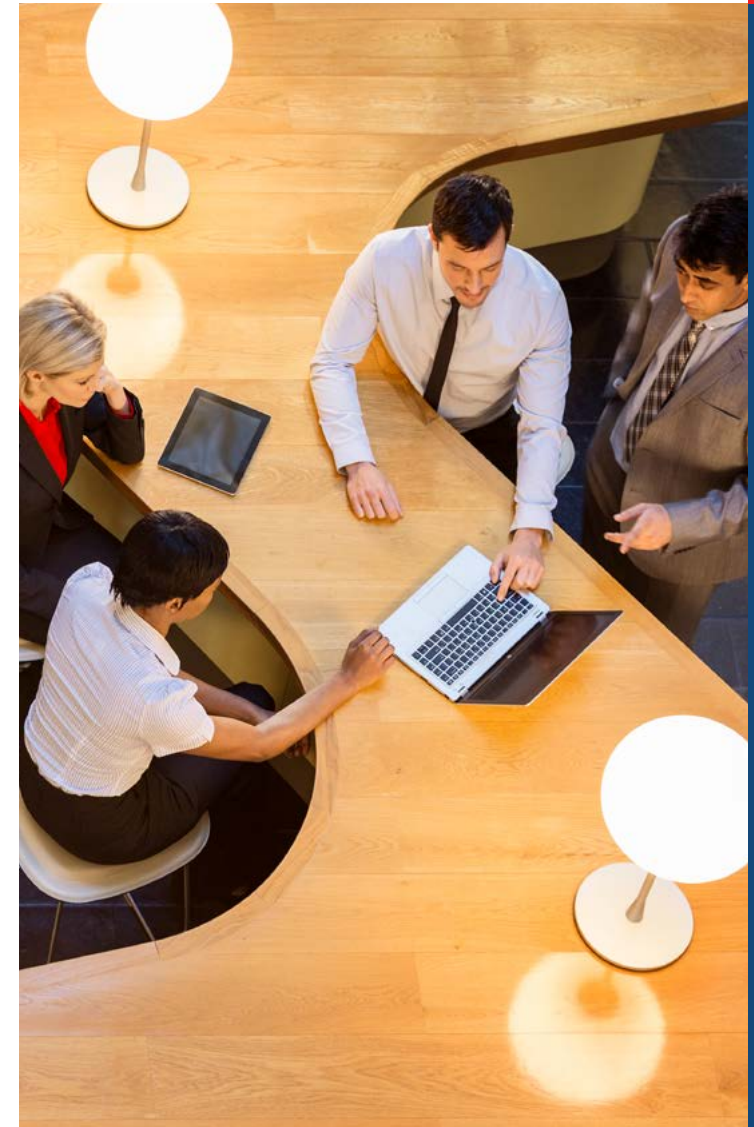
acquired software solutions, loosely connected where the output from one module or solution became the input for the next. When evaluating alternative business software applications, it is important to ask these architecture questions. However with Exact Business Software, the architectural design is around the way businesses truly operate today. Designed as a series of business processes that support the transactions and interactions in your business, Exact Business Software provides a holistic platform for your employees wearing multiple hats. By replacing rigid software solutions with limited design choices, Exact Business Software matches the way you operate, which is especially significant when your employees are performing multiple tasks within the same process. The documentation that results from this process-flow orientation also helps establish the necessary foundation for ISO compliance.

5 Reevaluate your best of breed software investments by comparing integrated capabilities and core

functionality within Exact Business Software

Over the years, we have seen many businesses who have required additional capabilities that would require a third party tool or separate software solution. Many of these “best of breed” functionalities are integrated into Exact Business Software. In addition, the core system contains new functionality to minimize customizations. Unique solutions for rules-based configuration, measurement calculations, and other optional Order Management extensions have been woven into the fabric of Exact Business Software, giving it the ability to address real-world business problems in a way that won’t make your team feel like they’re working with multiple point solutions. For example, here are just a few features to consider:

- + Exact customer relationship management (CRM) and human resource management (HRM) functionalities are all inclusive at no additional cost, eliminating significant, monthly subscription costs from best of breed alternatives.



- + The Warehouse Management System (WMS), an Exact developed product, is easily accessed through the standard Exact Business Software interface.
- + Exact Business Software is capable of multi-warehouse MRP and allows for use of multiple versions of the Bill of Resource and Operations.
- + Exact Business Software has integrated Return to Vendor functionality and enhanced Return Material Authorizations capabilities.
- + Exact Business Software provides the tracking and reporting of manufactured by-products.
- + With a tight integration to Microsoft Office, businesses can maintain and update customer forecasts, supplier price updates and customer pricing models using Microsoft Excel export and import functionality.
- + Exact Business Software provides split payment terms functionality for incoming and outgoing orders and deduction management (chargebacks) for finance individuals.

6 Professional services-based organizations can eliminate “islands of automation” software solutions by tracking Project Accounting in One System

Businesses that require project-based, time and billing and professional services automation (PSA) functionality will benefit from the comprehensive Project Accounting functionality within Exact Business Software. Unlike other mid-market software alternatives who provide this functionality via a combination of past software acquisitions, Exact Business Software provides an organically developed PSA functionality, built from the ground up, for professional services-based organizations. All aspects of a project, including sales activities, budgeting, project planning, execution, registering of time and materials, invoicing and payment applications, can be easily managed without creating parallel reporting outside of the system.



7 Reduce month-end and year-end processing time through streamlined financial reporting

With extensive financial reporting and the capability to export directly to Excel, Exact Business Software offers a fast and simple way to keep track of your business. With quick month and year-end closing times, you can make informed decisions and necessary adjustments. Because Exact Business Software does not use subledgers to account for various business transactions, there is no posting required to get real-time financials. This gives you instant information on the health of your business and drastically reduces the amount of time needed to “close the books” at month end. What’s more, Exact Business Software’s Microsoft Excel add-in has been the inspiration of many other ERP financial reporting add-on solutions. This helps to minimize disruption when choosing Exact Business Software by providing a familiar look and feel for your accounting professionals.

8 Improve your customer experiences with standard Quality and Service Management Tools

Exact Business Software provides standard Quality Measurement functionality that can eliminate the need to report this critical information in external systems. Exact Business Software allows you to set up and report inspection and test criteria at material receipt and during production reporting. Test records are stored by Batch or Serial ID and can be used to certify material assigned to Sales Orders. In addition, Exact Business Software includes service management functionality to allow your business to register and complete field service, after-sale service activities on products produced and sold to your customers.



9 The freedom to choose: Manage Global Business Processes in the environment of your choice

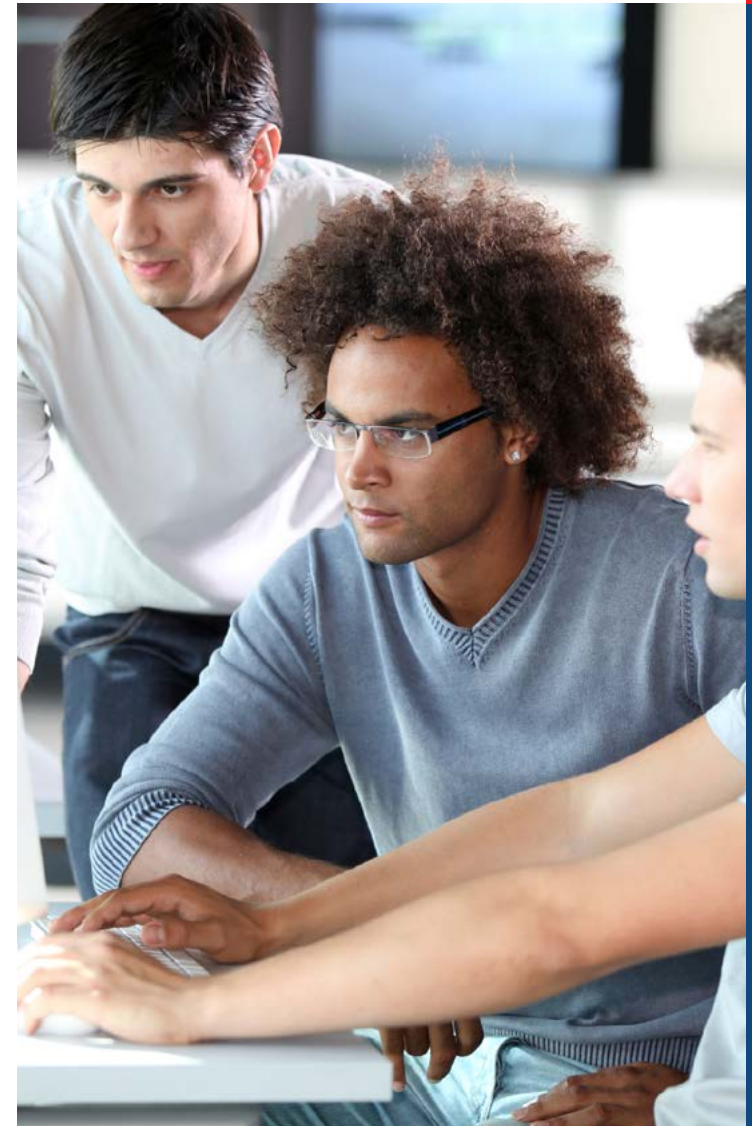
One of Exact Business Software's core strengths is its global heritage. Exact Business Software is a multi-language, multi-currency, multi-legislation ERP solution with a customer installation base in over 100 countries. It is an ideal fit for companies with various locations around the world or with international supply chains, especially due to the intercompany processing capabilities between separate administrations. Another benefit to Exact Business Software is the way Exact organizationally operates. With a combination of international and regional account management, support and professional services models, the exceptional service you receive from Exact is the same worldwide. What's more, Exact Business Software can be deployed in either a cloud or on-premise basis. Exact believes in giving our customers the right to choose which deployment platform they desire versus forcing customers into proprietarily restrictive and expensive deployment options.

Choose from a variety of deployment options, including

- + Full service, private cloud options by Exact, certified Exact Business Partners or your existing cloud providers.
- + A deployment of Exact Business Software on cloud service providers like Microsoft Azure and Amazon Web Services.
- + New or existing, on-premise infrastructure investments that your company has decided to make.

10 Acquire software for longevity by choosing a software provider that is serious about your future: the Strength of the Exact Organization

Finally, with over 1400 employees worldwide, Exact is devoted to improving our core solutions for our customers. With four seasonal releases per year, Exact continues to serve the needs of mid-market businesses all over the world. Exact is a Microsoft Gold Partner, assuring you of continued compatibility with the latest releases of Microsoft SQL, Office and Server



Management. Furthermore, the Exact Business Software solutions have been the inspiration to many other mid-market ERP platforms over the years. The benefit to your business is that your users will be more familiar with the transition to Exact Business Software and data migration technicians will enjoy a more streamlined path to Exact Business Software than with alternative ERP solutions.

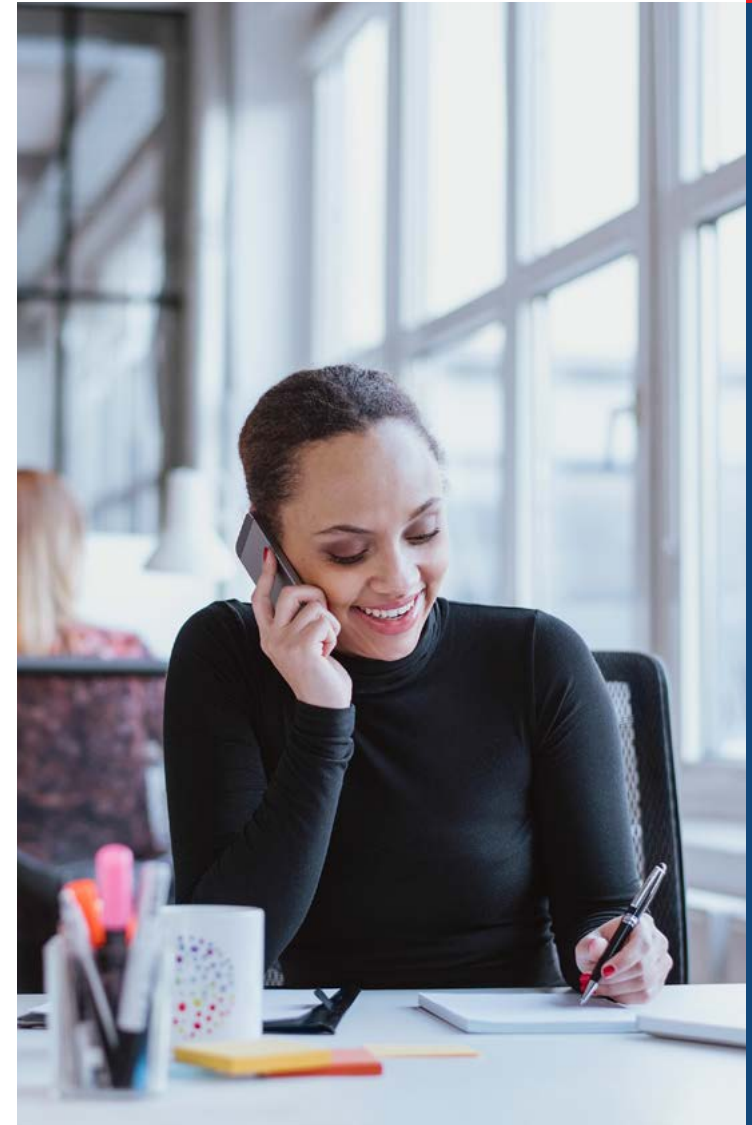
Whether you are an existing, former or future customer of Exact, you can see how many of our Top Ten Reasons to Consider Exact Business Software would pay immediate dividends to your business. So maybe you've already been able to see why a move to Exact Business Software makes sense and the question is no longer "why Exact Business Software," but "why not now?"

Exact and its international partner community have developed migration methodologies to minimize the pain (cost and risk) of moving from your existing ERP platform to Exact Business Software. The time to train your employees is shortened because of the consistent interface within the Exact Business Software application.

Depending on your current business climate and technology investment decisions, this could be the perfect time to take on a project like Exact Business Software. Take this opportunity to maximize the benefit you get from a review of processes and how the Exact Business Software solution efficiently handles them. As you finalize your future technology investment decisions, you'll be able to make the most of your opportunities in the marketplace while your competitors are still struggling to find solutions to the same problems plaguing them today.

Why Not Exact Business Software? Why not now?

For further information, please visit and contact us at <https://www.exact.com/contact>. One of our Exact representatives will contact you as soon as possible.





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Exact inspires SMEs to grow. They support the economy, and we help them do it. Just like SMEs, Exact has no fear of the unknown. We're ambitious and like to lead the way. We're familiar with the challenges and make software to overcome them with innovative solutions focused on the needs of our customers. Exact offers SMEs and their accountants an overview of today and insight into tomorrow. This way, we help our global customers achieve their ambitions.

Exact. Cloud business software.